

Making Connections



Brands | People | Places

Circuit is a network of **all-electric vehicles** providing on-demand rides in **city centers** and **coastal communities**.

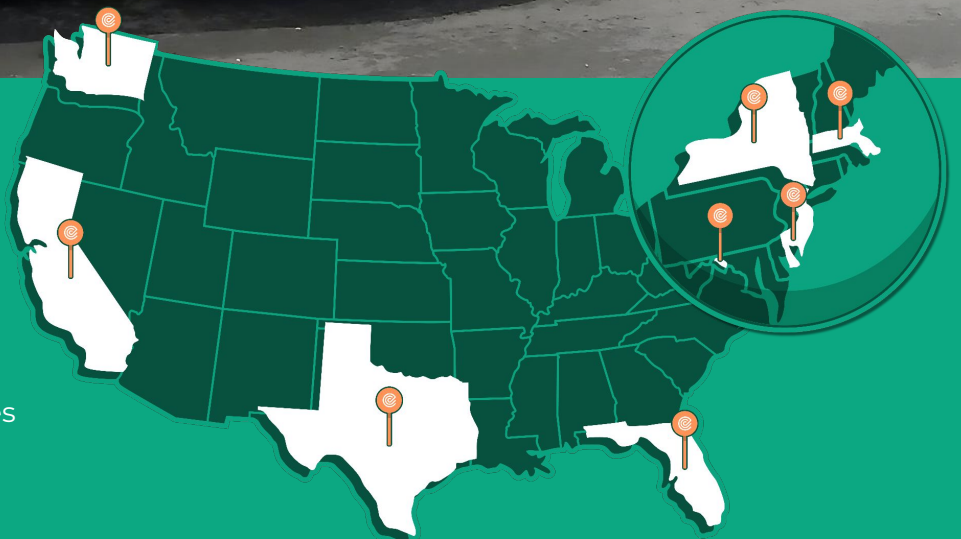
By working with local and national sponsors on creative campaigns, **the service is low cost or even free to ride.**



National Reach

California, Florida, Massachusetts, New York, New Jersey and more!

Coverage areas by city include high traffic downtown centers where rides to/from restaurants, retail, grocery, and commuter hubs are prevalent.



Benefits of Advertising



Eco-friendly

All electric cars reinforce **brand commitment to sustainability** and ecosystem preservation.



Awareness

Eye catching branded shuttles stand out of the media clutter.



Community engagement

Give back to the community through **sponsored rides**.



Point of purchase

Deliver **messaging during important consumer journeys** to/from grocery/C store, retail, dining and nightlife.



Product Sampling

Promote **trial** and **conversion** by sampling and giveaways on board



Digital Integration

We know who riders are and how to keep in touch with them after the ride is over. Circuit's digital offerings allow brands to **amplify their OOH awareness** campaigns by **retargeting riders** through several touch points.



Mobile Banner Ad

Serve clickable ads to riders who are actively using the Circuit app.



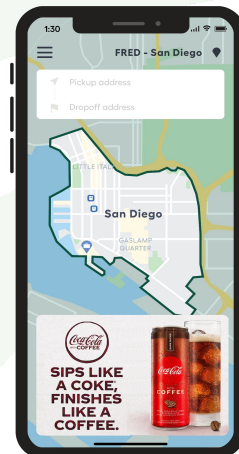
Ride Receipt Banner Ad

Follow up with riders after their experience with clickable, branded receipts

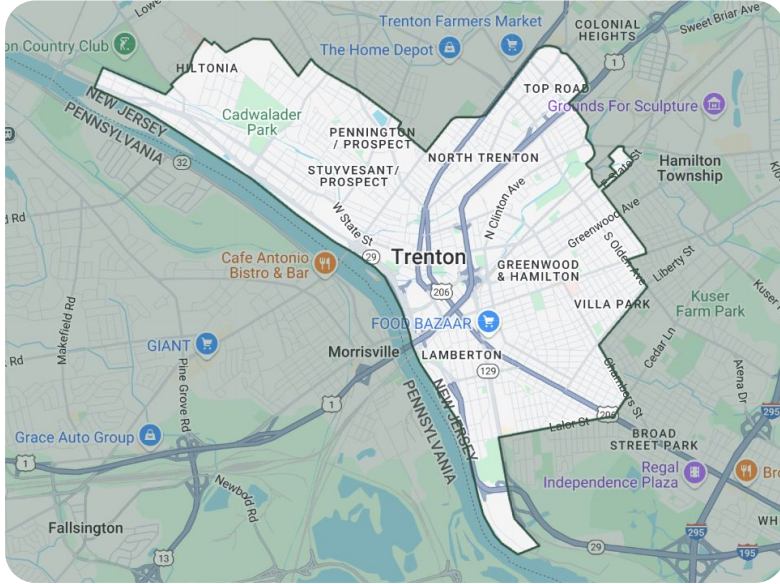


Email Marketing

Advertise directly to the inboxes of over 200,000 national riders



Trenton, NJ



Eye-catching shuttles in Trenton

We offer affordable eco-friendly rides in Trenton, New Jersey. Our **all-electric shared vehicles** reduce emissions and traffic congestion in your community while creating jobs and promoting local businesses. Ditch the car and catch a ride to and from Trenton's favorite spots like the Trenton Transit Center, Trenton Free Public Library, New Jersey State Museum, and more. Download the Ride Circuit app to ride.

Hours of operations —

Monday through Friday 7 AM-6 PM, Saturday 12 PM-5 PM, Sunday 7 AM-1PM

Trenton's Favorites



Trenton Transit Center

Trenton Transit Center is the main passenger train station in Trenton, New Jersey, accommodating over 16,000 trips on weekdays.



Trenton Free Public Library

Trenton Free Public Library provides the citizens of Trenton with information resources along with programs and activities..